

WIREFRAME ITERATIONS

TASK FLOWS

- 1.) Download the app and going through the onboarding process

What's your name?

We don't conduct background checks

FIRST NAME

First Name (required)

LAST NAME

Last Name

Giving us your last name is optional and only shared with matches.

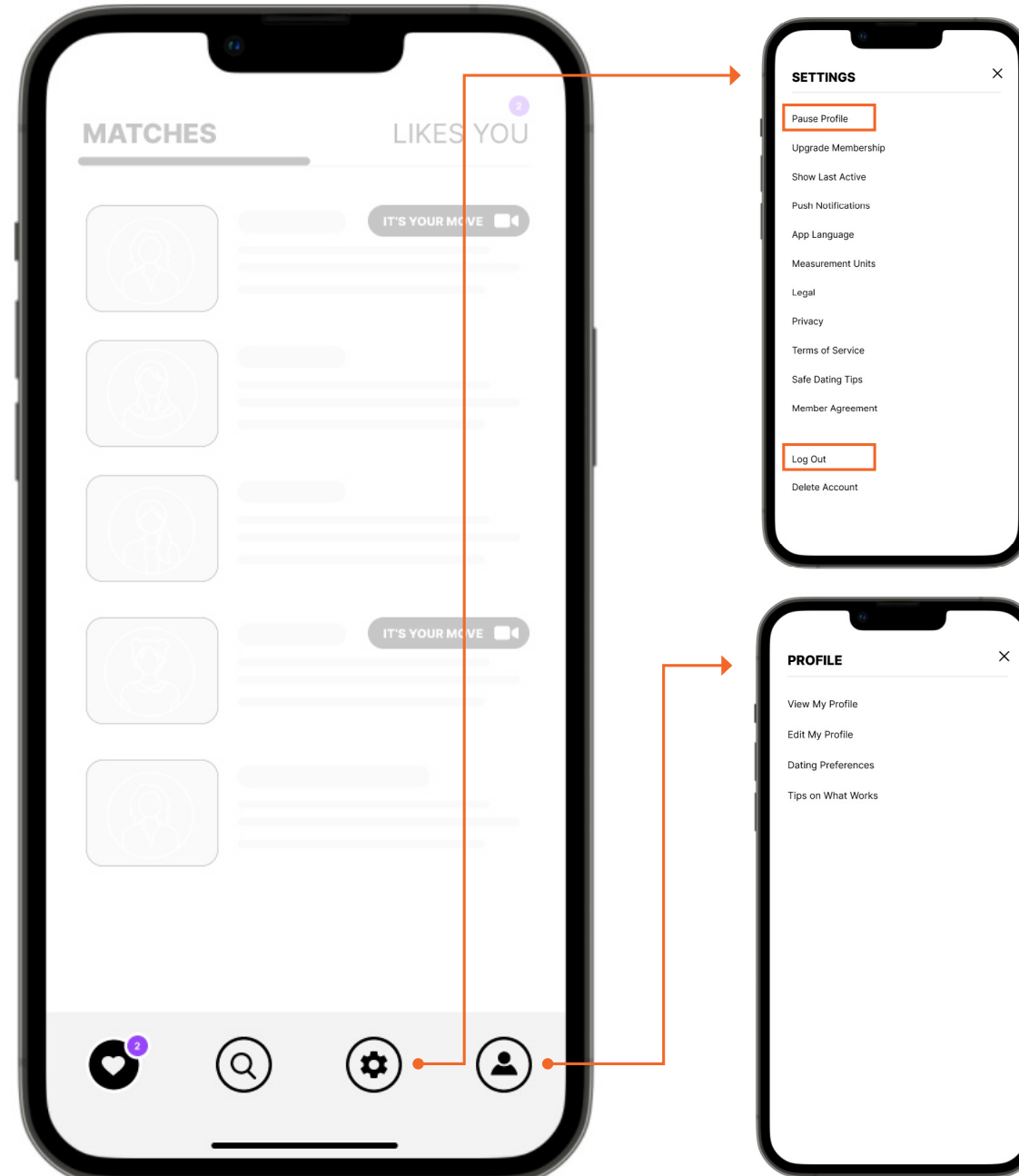
➔

This part stood out to one participant. Maybe if it was on the bottom, I guess if anyone is on this and they don't conduct background checks, then I could be speaking with someone who would be an issue. It wasn't enough to stop her from signing up, though.

WIREFRAME ITERATIONS

TASK FLOW

- 1.) From the dashboard, where would you **Pause your account**?
- 2.) From the dashboard, where would you **Logout**?

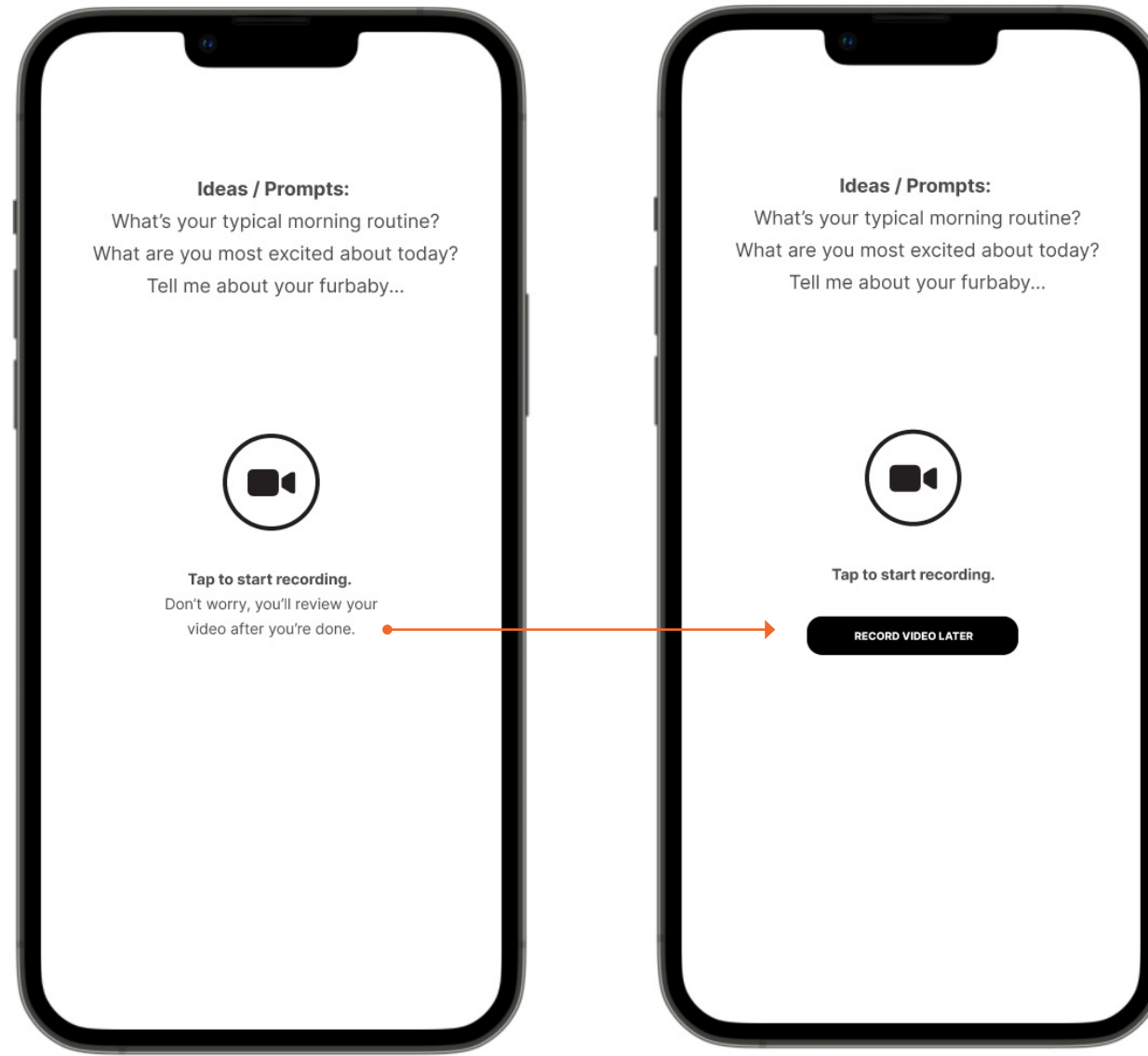


The participants wanted to **pause their profile** and **logout** under the profile section instead of settings.

WIREFRAME ITERATIONS

TASK FLOW

- 1.) Go through the signup process and then take your Intro profile video.



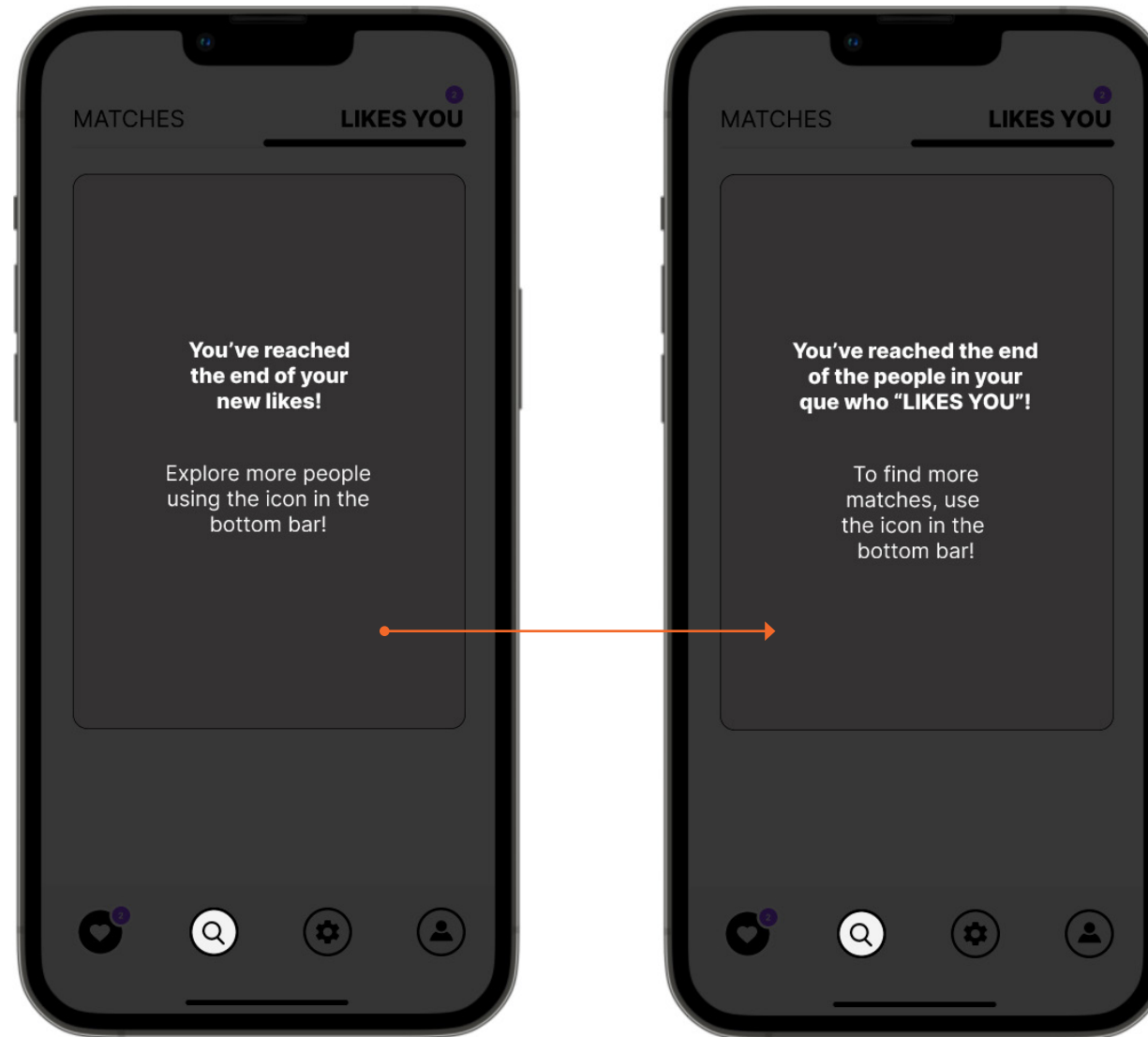
Two participants didn't realize they would get to review their video after recording.

They felt nervous because they weren't ready to take a video right then (maybe in their car or a public place, etc.).

WIREFRAME ITERATIONS

TASK FLOW

- 1.) Go through and like and dislike the people in your que that have liked you.



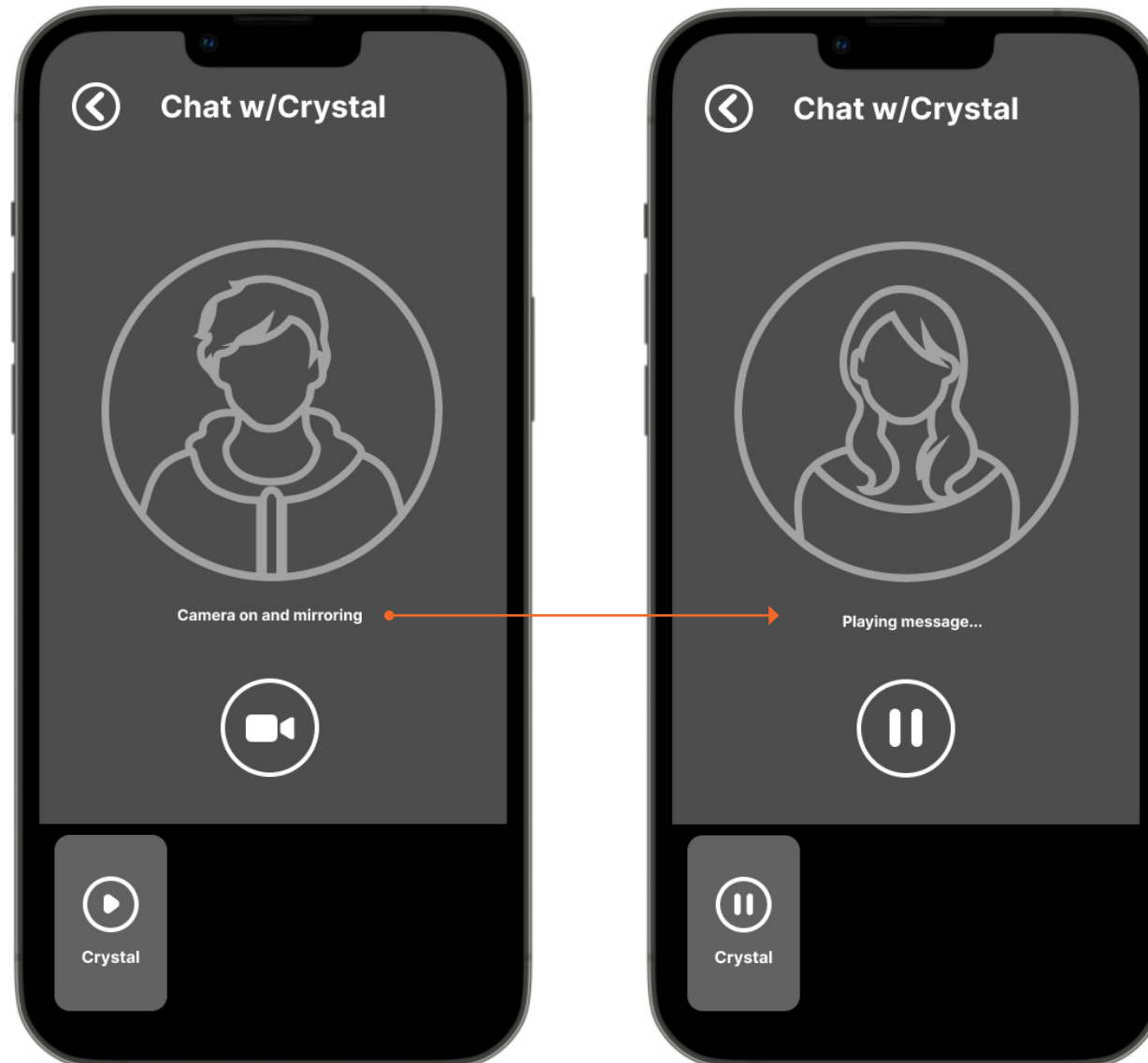
The wording on the Search page made some participants think that they could only look at a few people on the free plan.

Also, is the search icon representative of browsing more people?

WIREFRAME ITERATIONS

TASK FLOW

- 1.) After hitting the button in your dashboard to communicate with a new match, watch the video from your match, Crystal.



The participants felt strange seeing their own faces pop up when she entered this chat.

They assumed the bottom thumbnail video had already been played.

I decided to have their message play automatically when they open the chat.

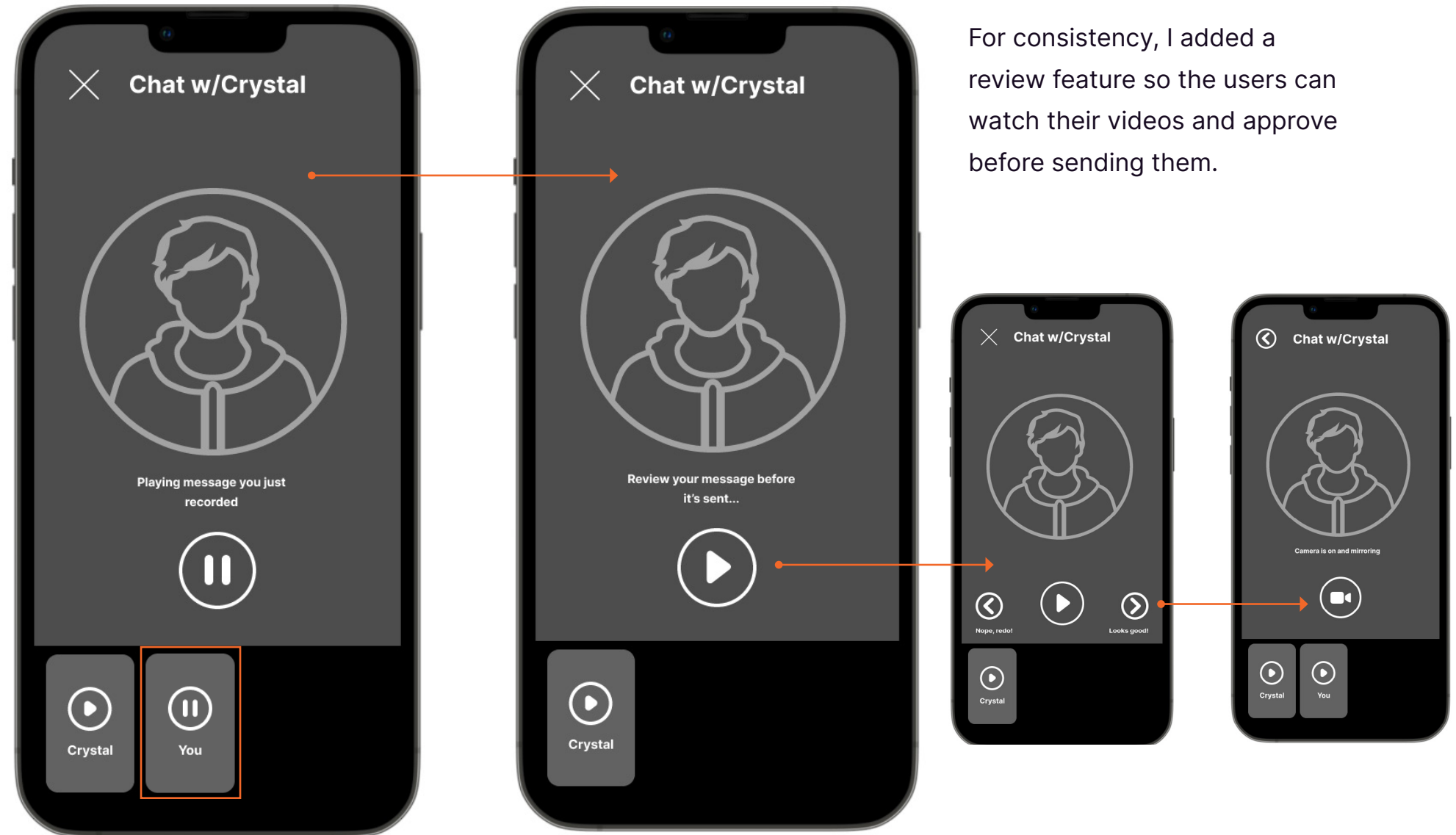
WIREFRAME ITERATIONS

TASK FLOW

1.) Record a video for your new match Crystal.

Because the Participants could redo their intro vids, they assumed they would also be able to review and then re-record messages to their matches.

It made them uncomfortable not being able to watch their videos before it's sent.



WIREFRAME ITERATIONS

REFLECTIONS

After making all the wireframes changes, I tested them again and asked for feedback.

Feedback (testing phase)

Likes the idea and flow of this app - the fact that it's so natural and uncurated.

Believes it could be good to have more of an explanation of the process in the "onboarding."

A getting started prompt would be good...

Feedback (after iterations)

Overall, they love the simplicity, transparency, and control of the user (ability to review vids before they send, etc.).

She wanted to be able to "Like, Laugh, etc." when watching the video from her matches. She feels like that would be an excellent way to stay engaged.